EBONY & IVORY GALA

AUGUST 25, 2012
AT LA CAILLE

Benefiting University of Utah Health Care AirMed

Presented by the Mark and Kathie Miller Foundation

5:30 - 7:30 p.m.  Cocktail Reception & Silent Auction
7:30 - 9:00 p.m.  Dinner, Program & Live Auction
9:00 p.m.        Live Band & Dancing

For more information, call Paige Goldy at the University Hospital Foundation
801.581.4603 or paige.goldy@hsc.utah.edu

www.uhospitalfoundation.org

University Hospital Foundation
About the Ebony & Ivory Gala

Each year, University Hospital Foundation hosts the Ebony & Ivory Gala to benefit an area of need, within University of Utah Hospitals and Clinics. In 2011, we raised over $170,000 at this event, which directly benefited the University Neuropsychiatric Institute. Through the support of our sponsors, in-kind donors and generous event attendees, this event continues to be a huge success in raising vital funds for University of Utah Hospitals and Clinics. Thank you for helping us as we help others!

About University Hospital Foundation

University Hospital Foundation was established in 1990 as a non-profit 501c(3) organization with the purpose of increasing community awareness and financial support of the University of Utah Hospitals and Clinics.

University Hospital Foundation provides a vital link between University of Utah Hospitals and Clinics and the community. Through cultivating private donations, soliciting support and educating the public, the Foundation contributes to the on-going success of: programs benefiting patients and their families, capital improvement projects, and equipment needs at the University of Utah Hospital.

About University of Utah Health Care

In 1965 the University of Utah Medical Center opened its doors and has expanded to become the most comprehensive health care system in the Intermountain West. As the only academic medical center in the Intermountain Region, University of Utah Health Care: serves the largest catchment area in any academic medical center in the country, ensures that patients from Utah and five surrounding states (Montana, Idaho, Nevada, Wyoming, Colorado) have access to the best, most specialized care, and provides services available nowhere else in the region. University of Utah Health Care…

- Provides care to over 1,300,000 patients each year.
- Is comprised of 4 Hospitals, 10 Neighborhood Health Centers, 200 Medical Specialists, and 1,000 Board-Certified Physicians.
- Provides the most comprehensive care in the Intermountain West, for: trauma, heart conditions and diseases, solid organ transplants, cancer care, physical rehabilitation, orthopedic care, neurological disorders, behavioral and mental health care, and more.
- In 2010, University Health System Consortium (an alliance of 107 academic medical centers) ranked University of Utah Health Care #1 In Quality in the Nation. University of Utah Hospital continues to receive world-wide recognition for their quality of care and excellence in patient satisfaction.

A donation to University of Utah Hospitals and Clinics is a great way to give back to our community. We work hard to ensure exceptional care is given to your neighbors, friends and loved ones who enter our doors.
Each year, **AirMed** provides over **2,500** life-saving air ambulance missions for the Intermountain West. AirMed transport team members are highly skilled practitioners with advanced training in many areas, acting as an extension of University of Utah Hospital. AirMed is equipped to monitor and treat the highest acuity patients and provide rapid transport to the most appropriate facility. Highly skilled medical teams, combined with state-of-the-art aircraft, allow AirMed to deliver advanced care to the critically ill or injured patient in both rural and urban settings.

**AirMed** has four helicopters and two airplanes located at five permanent bases in Utah and Wyoming to ensure close proximity, resulting in fast, efficient and reliable response to medical emergencies in Utah, Wyoming, Colorado, Idaho, Montana and Nevada. AirMed routinely provides transport for patients suffering from: trauma, burns, cardiac issues, head injury, life threatening situations, high risk pregnancy and many other severe medical conditions.

**In addition to the world-class critical transport services** AirMed provides, their first priority is always **safety**. AirMed is equipped with expert training, safety technology, and search and rescue equipment. AirMed incurs significant costs to maintain a safe environment. New technology has become available in order to keep crews and patients safe during air ambulance transports. AirMed has a goal of installing two new safety systems into each of its six aircraft over the next two years. AirMed will also purchase a new Helicopter, which comes equipped with the most updated safety technology, patient transport gear and performs better in high altitude conditions. Investing in these new technologies and helicopter will be AirMed’s next giant leap toward having the safest air medical transport program in the country.

**It is through your sponsorship** of the 2012 Ebony & Ivory Gala that University of Utah Health Care AirMed can continue to fulfill their mission of world-class air transport in order to save lives.

THANK YOU FOR SUPPORTING THIS VITAL RESOURCE FOR OUR COMMUNITY!
Thank you to our $35,000 Presenting Sponsor
Mark & Kathie Miller Foundation

Sponsorship Levels & Incentives

**Platinum Sponsorship $15,000**
- One table of ten guests with VIP preferred seating and table recognition
- A University of Utah Hospital Executive and guest to be seated at your table
- Six tickets to the pre-event VIP Cocktail Reception with Community VIPs and University of Utah Health Care Executives for socializing and networking
- 30 minute one-on-one meeting with David Entwistle, CEO University of Utah Hospitals and Clinics
- On screen and emcee recognition during dinner, the live auction and program
- Prominent recognition on event signage and in event program
- Two full page company ads in event program (black & white)
- Prominent logo on event invitations and all marketing materials (confirmed by 6/15/12)
- Prominent logo recognition in UHF ad to run in two editions of the Salt Lake Tribune and Deseret News
- Prominent logo recognition and web link on UHF website

**Gold Sponsorship $10,000**
- One table of ten guests with VIP seating and table recognition
- A University of Utah Hospital Executive and guest to be seated at your table
- Four tickets to the pre-event VIP Cocktail Reception with Community VIPs and University of Utah Health Care Executives for socializing and networking
- 30 minute one-on-one meeting with David Entwistle, CEO University of Utah Hospitals and Clinics
- Recognition on event signage and in event program
- Full page company ad in event program (black & white)
- Logo on event invitations and all marketing material (confirmed by 6/15/12)
- Prominent logo recognition in UHF ad to run in two editions of the Salt Lake Tribune and Deseret News
- Logo recognition and web link on UHF website

**Silver Sponsorship $5,000**
- One table of ten guests with VIP seating and table recognition
- Two tickets to the pre-event VIP Cocktail Reception with Community VIPs and University of Utah Health Care Executives for socializing and networking
- Exclusive intimate lunch and tour at University of Utah Hospital with David Entwistle, CEO
- Logo on event invitations (confirmed by 6/15/12)
- Recognition on event signage and in event program
- Logo recognition in UHF ad to run in two editions of the Salt Lake Tribune and Deseret News
- Logo Recognition and web link on UHF website

**Bronze Sponsorship $2,500**
- One table of ten guests with table recognition
- Exclusive intimate lunch and tour at University of Utah Hospital with David Entwistle, CEO
- Recognition on event signage and in event program
- Name recognition in UHF ad to run in two editions of the Salt Lake Tribune and Deseret News
- Logo Recognition on UHF website
2012 CONFIRMED SPONSORS:

THE MARK & KATHIE MILLER FOUNDATION

ARUP LABORATORIES

WCF WORKERS COMPENSATION FUND

HENRIKSEN BUTLER

ERNST & YOUNG
Quality In Everything We Do

Layton
CONSTRUCTING WITH INTEGRITY
Please include the names of your guests on the next page or send the names to Paige Goldy at paige.goldy@hsc.utah.edu or 801-581-4603 by August 17th, 2012.

SPONSOR LEVEL:

☐ PLATNIUM - $15,000       ☐ SILVER - $5,000
☐ GOLD - $10,000           ☐ BRONZE - $2,500

PAYMENT:       ☐ CHECK   ☐ VISA    ☐ MASTERCARD    ☐ AMERICAN EXPRESS    ☐ DISCOVER

CARD NUMBER:______________________________________  EXP DATE: __________

SIGNATURE:__________________________________________

FOR MORE INFORMATION CALL 801-587-6500. PLEASE MAKE CHECKS PAYABLE TO UNIVERSITY HOSPITAL FOUNDATION. PAYMENT DUE BY AUGUST 25, 2012.

University Hospital Foundation is tax-exempt under section 501c(3). The amount of your charitable donation is limited to the excess of your payment over the value of the goods and services provided. Please consult your tax advisor.

www.uhospitalfoundation.org

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