For Immediate Release
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NEW LICENSE PLATE TO SUPPORT CANCER RESEARCH AT HUNTSMAN CANCER INSTITUTE

SALT LAKE CITY—Individuals now have the option to direct funds to cancer research through a new Utah license plate.

The license plate is available through the Department of Motor Vehicles (DMV).

“This is an outstanding opportunity for citizens of Utah to participate in cancer research at Huntsman Cancer Institute,” said Jon M. Huntsman, Huntsman Cancer Foundation (HCF) Founder and Chairman. “Funds from the plate sales will support research in our labs which are dedicated to better treatment, detection, and prevention of cancer. Each plate will provide $35 per year to support this lifesaving work.”

Special group license plates require approval by the legislature. Working with the HCF and the American Cancer Society, Rep. Brad Dee, R-Ogden, shepherded the plate’s passage through the last session.

“We all have family and friends who have suffered from this terrible disease,” Dee said. “Utah is fortunate to have the Huntsman Cancer Institute in our backyard, with world-class researchers hard at work to find new ways to prevent, treat, and, hopefully, to someday find a cure for cancer. When it comes to cancer, research really does equal hope.”

Anyone who wants to make the required contribution is eligible to purchase the cancer research special group plate. This includes a one-time $10 special plate fee, required for all special license plates, and a $35 initial contribution. A $35 annual contribution is required for subsequent years. More detailed information about how to obtain a plate can be found at http://dmv.utah.gov/licensespecialplates.html or by calling 801-297-7780 or 1-800-DMV-UTAH (800-368-8824).

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The mission of Huntsman Cancer Institute (HCI) at the University of Utah is to understand cancer from its beginnings, to use that knowledge in the creation and improvement of cancer treatments, to relieve the suffering of cancer patients, and to provide education about cancer risk, prevention, and care. HCI is a National Cancer Institute-designated cancer center, which means that it meets the highest national standards for cancer care and research and receives support for its scientific endeavors. HCI is also a member of the National Comprehensive Cancer Network (NCCN), a not-for-profit alliance of the world’s leading cancer centers that is dedicated to improving the quality and effectiveness of care provided to patients with cancer. For more information about HCI, please visit www.huntsmancancer.org.