Saturday, August 23, 2014

at La Caille

All proceeds will benefit
University of Utah Hospitals & Clinics
Patient & Family Housing Project

9565 Wasatch Boulevard, Sandy, UT 84092

5:30 P.M.  Cocktail Reception & Silent Auction
7:30 P.M.  Dinner, Program & Live Auction
9:00 P.M.  Live Band & Dancing
What is the Ebony & Ivory Gala?

The Ebony & Ivory Gala is one of Salt Lake City’s most premier fund raising events. Join us for a glamorous evening of auctions, entertainment, dinner and fun while supporting University of Utah Hospitals & Clinics! Each year University Hospital Foundation hosts the Ebony & Ivory Gala to raise much needed funds for University of Utah Health Care. In 2013, thanks to the generosity and support of many businesses and individuals, we were able to raise over $330,000 for the University of Utah Hospital Newborn Intensive Care Unit.

The Ebony & Ivory Gala will be held at La Caille on Saturday, August 23, 2014. Your guests will enjoy complimentary food and beverages, good conversation and the opportunity to support University of Utah Health Care through a variety of options. Cocktail reception and silent auction begin at 5:30 p.m., dinner, program and live auction begin at 7:30 p.m., dancing and entertainment to follow. The dress is black-tie invited.

Come be a part of this elite group of individuals looking to make a difference. Supporting University of Utah Hospitals & Clinics is a great way to support a world class cause and give the gift of comprehensive health care to our community.

Why Become an Ebony & Ivory Gala Sponsor?

With an Ebony & Ivory Gala sponsorship, you are reaching a high-income, high-profile, clearly defined audience. You are connecting with fun, passionate, and generous individuals looking to make a difference at an event that supports exceptional health care for our community.

- Gala is attended by many key influential business leaders & individuals from within the community.
- Access to key University of Utah and University of Utah Health Care leaders.
- Great opportunity for networking and building business relationships.
- Logo and name visibility at the event, within the community & with other high level business executives.
- Gala is an ideal tool to compliment the marketing, public relations & community service goals of your company.
- Become educated about the new and exciting advancements in Health Care at University of Utah Hospital.
- University Hospital Foundation is a non-profit 501 c(3), donations are tax deductible.
- Support a world-class cause by partnering with University of Utah Health Care.
- Reach target markets, increase awareness, build your image, and support your community.

Event Demographics:

- 600+ guests attend
- Guests range from an average of 30-70 years of age
WHO BENEFITS FROM THE 2014 EBONY & IVORY GALA?

Did you Know.............?

University of Utah Hospitals & Clinics services what is perhaps the most geographically diverse region of the United States. Patients come to us from all over Utah and as far away as Idaho, Wyoming, Montana and Nevada. This means the hospital provides care for a region that comprises 10% of the entire land mass of the continental U.S.

Charitable Care and the University of Utah Hospital

For nearly 50 years, University of Utah Hospital has stood as the Intermountain West’s only academic medical center, translating lifesaving research into everyday exceptional patient care. Medicine has changed dramatically since we first opened our doors, and so have the needs of our patients and their families.

Today a cancer patient in Montana will visit our cancer hospital, a transplant patient from Wyoming will wait by the phone for a new heart and a car wreck in Idaho will result in an emergency AirMed transport from our trauma team. No one plans on medical emergencies and you can imagine the difficulty of receiving prolonged care while at the same time worrying about the basic necessities of life, like finding a place to stay when you lack the ability to pay for a hotel. University of Utah Hospital understands that taking care of a patient often means taking care of family members who need to be part of a loved one’s personal medical care. Every day University of Utah Hospital provides housing needs for over 60 patients and their families.

Some of our patients require extended care that may last for weeks or even months, requiring them to live in close proximity to the hospital. Cancer patients who live in other states may be in Salt Lake City for a week or longer while receiving treatment, whereas a patient waiting for an organ transplant is required to live no more than an hour away from the hospital awaiting an available organ. These scenarios complicate and disrupt the lives of our patients and their families as they struggle to pay for short term housing solutions.

University of Utah Hospital is constructing a new patient and family housing project that will meet the needs of our patients and their families. This project is another example of why our health care system continues to be rated as one of the top 10 in the country for quality. We take care of our patients in their time of need, and we expand that care beyond our medical expertise by extending a helping hand in offering housing assistance to those that need it the most.

All proceeds from the 2014 Ebony & Ivory Gala will benefit the University of Utah Hospitals & Clinics Patient and Family Housing Project.

THANK YOU FOR SUPPORTING THIS VITAL RESOURCE FOR OUR COMMUNITY!

HOW CAN WE PARTICIPATE IN THE EBONY & IVORY GALA?

The enclosed sponsorship packet is tailored specifically to individuals, businesses and corporations that are deeply committed to the mission of University of Utah Health Care. The sponsorship levels provide a wide range of opportunities for friends of University of Utah Hospital to showcase their leadership and support. Please join us in supporting this wonderful cause!
THANK YOU TO OUR PRESENTING SPONSOR
MARK & KATHIE MILLER FOUNDATION

DIAMOND MATCHING FUND-A-CAUSE SPONSOR - $100,000

(ONE AVAILABLE)

- Three tables of ten guests with VIP preferred seating and table recognition
- A University of Utah Hospital executive seated at your table
- Premier logo recognition on all electronic bidding devices
- On-screen logo recognition for electronic bidding systems
- Premier logo recognition on event save the date, invitation, and all other marketing materials
- Two full page company ads in the event program (black & white print)
- On stage check presentation following the fund-a-cause portion of the live auction
- Event recognition (signage, on screen, verbal)
- Premier logo placement in the event thank you ad to run in two editions of the Salt Lake Tribune and Deseret News
- A framed copy of an individual sponsorship thank you ad
- Premier logo recognition on the Hospital Foundation webpage, which will be a direct link to your website
- Attend a private luncheon and tour at University of Utah Hospital with CEO David Entwistle

PLATINUM DINNER & LIVE AUCTION SPONSOR - $15,000

(ONE AVAILABLE)

- Two tables of ten guests with VIP preferred seating and table recognition
- A University of Utah Hospital executive seated at your table
- On-screen logo recognition during dinner
- On-screen logo recognition during the live auction
- Logo recognition on event save the date, invitation, and all other marketing materials
- A full page company ad in the event program (black & white print)
- Event recognition (signage, on screen, verbal)
- Prominent logo placement in the event thank you ad to run in two editions of the Salt Lake Tribune and Deseret News
- A framed copy of an individual sponsorship thank you ad
- Prominent logo recognition on the Hospital Foundation webpage, which will be a direct link to your website
PLATINUM
RECEPTION & SILENT AUCTION SPONSOR - $15,000

(ONE AVAILABLE)

- Two tables of ten guests with VIP preferred seating and table recognition
- A University of Utah Hospital executive seated at your table
- Cocktail napkins with company name and/or logo
- Logo recognition throughout silent auction
- Logo recognition on event save the date, invitation, and all other marketing materials
- A full page company ad in the event program (black & white print)
- Event recognition (signage, on screen, verbal)
- Prominent logo placement in the event thank you ad to run in two editions of the Salt Lake Tribune and Deseret News
- A framed copy of an individual sponsorship thank you ad
- Prominent logo recognition on the Hospital Foundation webpage, which will be a direct link to your website

GOLD
EVENT SPONSOR - $10,000

(UNLIMITED AVAILABLE)

- One table of ten guests with VIP preferred seating and table recognition
- A University of Utah Hospital executive seated at your table
- Logo recognition on event save the date, invitation, and all other marketing materials
- A full page company ad in the event program (black & white print)
- Event recognition (signage, on screen, verbal)
- Logo recognition in the event thank you ad to run in two editions of the Salt Lake Tribune and Deseret News
- A framed copy of an individual sponsorship thank you ad
- Prominent logo recognition on the Hospital Foundation webpage, which will be a direct link to your website
SILVER SPONSOR - $5,000

(UNLIMITED AVAILABLE)

• One table of ten guests
• Name recognition on event save the date, invitation, and all other marketing materials
• A half page company ad in the event program (black & white print)
• Event recognition (signage, on screen)
• Name recognition in the event thank you ad to run in two editions of the Salt Lake Tribune and Deseret News
• A framed copy of an individual sponsorship thank you ad
• Logo recognition on the Hospital Foundation webpage, which will be a direct link to your website

BRONZE SPONSOR - $2,500

(UNLIMITED AVAILABLE)

• One table of ten guests
• Event recognition (signage, on screen)
• Name recognition in the event thank you ad to run in two editions of the Salt Lake Tribune and Deseret News
• A framed copy of an individual sponsorship thank you ad
• Logo recognition on the Hospital Foundation webpage, which will be a direct link to your website
Thank you to our 2013 Sponsors!

THE MARK & KATHIE MILLER FOUNDATION

WCF
WORKERS COMPENSATION FUND

GADDIS INVESTMENTS

JACOBSEN CONSTRUCTION

Larry H. & Gail Miller Family Foundation

Rio Tinto
Kennecott Utah Copper

Epic

Peregrine Table

CARDON OUTREACH™

Snell & Wilmer LLP

Zions Bank
WE HAVEN'T FORGOTTEN WHO KEEPS US IN BUSINESS.

Henriksen Butler

Sarah Beth Coyote Foundation

RUMOR
ADVERTISING + DESIGN + WEB

Arup
LABORATORIES

Sun Products Corporation

Questar Gas

Regence

Ernst & Young
Quality In Everything We Do

Moreton & Company

Ernst & Young
Quality In Everything We Do

Spectrum Engineers

Wells Fargo

Beecher Walker Architects

Susan & Flint Porter

Monica Rafferty, CCIM
Office Sales and Leasing

Craig & Connie Thatcher

Wells Fargo
CORPORATE SPONSOR: ____________________________________________________________

CONTACT PERSON: ______________________________________________________________

ADDRESS: ______________________________________________________________________

CITY: __________________________ STATE: _____ ZIP: ______________

EMAIL: __________________________ PHONE: _________________________________

Please include the names and contact information of your guests on the next sheet or send to Paige Goldy by August 15, 2014 at (801) 581-4603 or paige.goldy@hsc.utah.edu.

SPONSORSHIP LEVEL:

☐ DIAMOND - $100,000 (Matching Fund-a-Cause Sponsor)

☐ PLATINUM - $15,000 (Reception & Silent Auction Sponsor)

☐ PLATINUM - $15,000 (Dinner & Live Auction Sponsor)

☐ GOLD - $10,000

☐ SILVER - $5,000

☐ BRONZE - $2,500

PAYMENT:

☐ CHECK ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CARD NUMBER: ___________________________ EXP DATE: __________ CODE: __________

SIGNATURE: __________________________________________________________________

PAYMENT DUE BEFORE AUGUST 23, 2014.

FOR MORE INFORMATION CALL 801-587-6500. PLEASE MAKE CHECKS PAYABLE TO UNIVERSITY HOSPITAL FOUNDATION.

University Hospital Foundation is tax-exempt under section 501c(3). The amount of your charitable donation is limited to the excess of your payment over the value of the goods and services provided. Please consult your tax advisor.

www.uhospitalfoundation.org

540 Arapeen, Suite 130, Salt Lake City, UT 84108 Phone: 801-587-6500 Fax: 801-587-6514
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