19th ANNUAL

STARS & PARS
Golf Tournament

Monday, June 23, 2014
at the Jeremy Golf & Country Club
8770 Jeremy Road, Park City, UT 84098

PRESENTED BY SWIRE COCA-COLA &
UNIVERSITY HOSPITAL FOUNDATION

All proceeds will benefit
University of Utah Hospitals & Clinics
Patient & Family Housing Project

12:00 PM - LUNCH & REGISTRATION
1:00 PM - SHOTGUN START, SCRAMBLE FORMAT
DINNER, PROGRAM, AWARDS & PRIZES FOLLOWING
What is the Stars & Pars Golf Tournament?

The Stars & Pars Golf Tournament is one of Salt Lake City’s most premier fund raising tournaments. Join University Hospital Foundation, Swire Coca-Cola and many influential community leaders for a fun-filled day of golf, while supporting a very worthwhile cause. Each year University Hospital Foundation hosts the Stars & Pars Golf Tournament to raise much needed funds for University of Utah Health Care. In 2013, thanks to the generosity and support of many businesses and individuals, we were able to raise over $113,000 for the University of Utah Hospital Newborn Intensive Care Unit.

The Stars & Pars Golf Tournament will be held at the Jeremy Golf & Country Club in Park City on Monday, June 23, 2014. You and your guests will enjoy a beautiful day on the golf course as well as: complimentary lunch, dinner, snacks & beverages, exclusive golfer gift packages, exciting holes on the course and the opportunity to support University of Utah Health Care.

Come be a part of this leading group of individuals looking to make a difference. Supporting University of Utah Hospitals & Clinics is a great way to support a world class cause and give the gift of comprehensive health care to our community.

Why Become a Stars & Pars Sponsor?

• Tournament is attended by many key influential business leaders & individuals from within the community.
• Access to key University of Utah and University of Utah Health Care leaders.
• Great opportunity for networking and building business relationships (invite your University Hospital contact(s) or your own business clients to golf with you).
• Logo visibility at the event, within the community & with other high level business executives.
• Tournament is an ideal tool to compliment the marketing, public relations & community service goals of your company.
• Become educated about the new and exciting advancements in Health Care at University of Utah Hospital.
• University Hospital Foundation is a non-profit 501 c(3), donations are tax deductable.
• Support a world-class cause by partnering with University of Utah Health Care.
• Reach target markets, increase awareness, build your image, and support your community.

Demographics:

• 136 Golfers attend this event.
• Golfers consist of Business Executives & Owners, key employees, University of Utah personnel and others.
Who Benefits from the Stars & Pars Golf Tournament?

Did you Know……………?

University of Utah Hospitals & Clinics services what is perhaps the most geographically diverse region of the United States. Patients come to us from all over Utah and as far away as Idaho, Wyoming, Montana and Nevada. This means the hospital provides care for a region that comprises 10% of the entire land mass of the continental U.S.

Charitable Care and the University of Utah Hospital

For nearly 50 years, University of Utah Hospital has stood as the Intermountain West’s only academic medical center, translating lifesaving research into everyday exceptional patient care. Medicine has changed dramatically since we first opened our doors, and so have the needs of our patients and their families.

Today a cancer patient in Montana will visit our cancer hospital, a transplant patient from Wyoming will wait by the phone for a new heart and a car wreck in Idaho will result in an emergency AirMed transport from our trauma team. No one plans on medical emergencies and you can imagine the difficulty of receiving prolonged care while at the same time worrying about the basic necessities of life, like finding a place to stay when you lack the ability to pay for a hotel. University of Utah Hospital understands that taking care of a patient often means taking care of family members who need to be part of a loved one’s personal medical care. Every day University of Utah Hospital provides housing needs for over 60 patients and their families.

Some of our patients require extended care that may last for weeks or even months, requiring them to live in close proximity to the hospital. Cancer patients who live in other states may be in Salt Lake City for a week or longer while receiving treatment, whereas a patient waiting for an organ transplant is required to live no more than an hour away from the hospital awaiting an available organ. These scenarios complicate and disrupt the lives of our patients and their families as they struggle to pay for short term housing solutions.

University of Utah Hospital is constructing a new patient and family housing project that will meet the needs of our patients and their families. This project is another example of why our health care system continues to be rated as one of the top 10 in the country for quality. We take care of our patients in their time of need, and we expand that care beyond our medical expertise by extending a helping hand in offering housing assistance to those that need it the most.

All proceeds from the 2014 Stars & Pars Golf Tournament will benefit the University of Utah Hospitals & Clinics Patient and Family Housing Project.

THANK YOU FOR SUPPORTING THIS VITAL RESOURCE FOR OUR COMMUNITY!

Please Join Us and Support this Wonderful Cause!

The enclosed sponsorship packet is tailored specifically to individuals, businesses and corporations that are deeply committed to the mission of University of Utah Health Care. The sponsorship levels provide a wide range of opportunities for friends of the Hospital to showcase their leadership and support. Please join us in supporting this wonderful cause!
5 STAR SPONSOR - $10,000

- Two foursomes (8 golfers).
- Opportunity for a University of Utah Hospital Executive to golf on your team (as requested).
- Private luncheon and tour at University of Utah Hospital with CEO David Entwistle (scheduled at your convenience).
- Opportunity to advertise and staff a hole on the golf course (hand out information, banner, etc.).
- Prominent logo recognition on the Hospital Foundation webpage, which will be a direct link to your website.
- Prominent logo recognition in UHF Thank You ad to run in two editions of the Salt Lake Tribune & Deseret News, on all Tournament marketing materials and in the Hospital Foundation Annual Report.
- Complimentary lunch, drinks and snacks on the course and dinner for each golfer following the tournament.
- Exclusive golfer gift package for each golfer, professional commemorative team photos & framed thank you ad.

4 STAR SPONSOR - $5,000

- Choice of one or two foursomes (4 golfers or 8 golfers).
- Opportunity for a University of Utah Hospital Executive to golf on your team (as requested).
- Logo sign recognition at two holes on the golf course.
- Prominent logo recognition on the Hospital Foundation webpage, which will be a direct link to your website.
- Prominent logo recognition in UHF Thank You ad to run in two editions of the Salt Lake Tribune & Deseret News, on all Tournament marketing materials and in the Hospital Foundation Annual Report.
- Complimentary lunch, drinks and snacks on the course and dinner for each golfer following the tournament.
- Exclusive golfer gift package for each golfer, professional commemorative team photos & framed thank you ad.

3 STAR SPONSOR - $2,500

- One foursome (4 golfers).
- Logo sign recognition at one hole on the golf course.
- Logo recognition on the Hospital Foundation webpage, which will be a direct link to your website.
- Logo recognition in UHF Thank You ad to run in two editions of the Salt Lake Tribune & Deseret News, on all Tournament marketing materials and in the Hospital Foundation Annual Report.
- Complimentary lunch, drinks and snacks on the course and dinner for each golfer following the tournament.
- Exclusive golfer gift package for each golfer, professional commemorative team photos & framed thank you ad.

2 STAR SPONSOR - $1,250

- One twosome (2 golfers).
- Logo recognition in UHF Thank You ad to run in two editions of the Salt Lake Tribune & Deseret News, on all Tournament marketing materials and in the Hospital Foundation Annual Report.
- Complimentary lunch, drinks and snacks on the course and dinner for each golfer following the tournament.
- Exclusive golfer gift package for each golfer, professional commemorative team photos & framed thank you ad.
thank you to last year’s 2013 sponsors!

Swire Coca-Cola, USA

ARUP Laboratories

Express Recovery Services, Inc

Rio Tinto Kennecott Utah Copper

Owens & Minor

Epic

Moreton & Company

Ruby River Steakhouse

Regence BlueCross BlueShield of Utah

Van Boerum & Frank Associates, Inc.

Snell & Wilmer L.L.P.

Henriksen Butler

Good things come from Sysco

BMW of Murray

Layton

Dunn

University Federal Credit Union

Wells Fargo

Air Methods

Cardon Outreach

Beecher Walker Architects

Industrial Supply

Meadow Gold

AmensourceBergen

The Church of Jesus Christ of Latter-Day Saints Foundation
GOLF TOURNAMENT

CORPORATE SPONSOR: _________________________________________________________________

CONTACT PERSON: ___________________________________________________________________

ADDRESS: __________________________________________________________________________

CITY: __________________________________ STATE: ______ ZIP: __________

EMAIL: __________________________________ PHONE: __________________________

Please include the names of your golfers on the next page or send to Paige Goldy at paige.goldy@hsc.utah.edu or 801-581-4603 by June 13, 2014.

SPONSORSHIP LEVEL:

☐ 5 STAR - $10,000 - 8 GOLFERS  ☐ 3 STAR - $2,500 - 4 GOLFERS

☐ 4 STAR - $5,000 - 4 GOLFERS (OR 8)  ☐ 2 STAR - $1,250 - 2 GOLFERS

MULLIGANS & STRINGS:

☐ $30 - INDIVIDUAL MULLIGAN & STRING PACKAGE - 1 MULLIGAN, 1 STRING

☐ $100 - TEAM MULLIGAN & STRING PACKAGE - 4 MULLIGANS, 4 STRINGS
  (Only one mulligan and one string allowed per player.)

PAYMENT:  ☐ CHECK  ☐ VISA  ☐ MASTERCARD  ☐ AMERICAN EXPRESS  ☐ DISCOVER

CARD NUMBER: ____________________________________________ EXP: ______ CODE: ______

SIGNATURE: ____________________________________________

PAYMENT DUE BEFORE JUNE 23, 2014

FOR MORE INFORMATION CALL 801-587-6500. PLEASE MAKE CHECKS PAYABLE TO UNIVERSITY HOSPITAL FOUNDATION.

University Hospital Foundation is tax-exempt under section 501 c(3). The amount of your charitable donation is limited to the excess of your payment over the value of the goods and services provided. Please consult your tax advisor.

WWW.UHOSPITALFOUNDATION.ORG

540 Arapeen, Suite 130, Salt Lake City, UT 84108, Fax: 801-587-6514
#1 Golfer Name: ______________________________________________________________

Title & Company: ___________________________________________________________

Email: ___________________________ Phone #: ____________________________

#2 Golfer Name: ______________________________________________________________

Title & Company: ___________________________________________________________

Email: ___________________________ Phone #: ____________________________

#3 Golfer Name: ______________________________________________________________

Title & Company: ___________________________________________________________

Email: ___________________________ Phone #: ____________________________

#4 Golfer Name: ______________________________________________________________

Title & Company: ___________________________________________________________

Email: ___________________________ Phone #: ____________________________