



ACQUISITION & RETENTION

Develop a world class, state of the art building and program to attract and retain the best people in the world in discovery, research, and translational mental health care.



EDUCATION

Enhance the educational mission of the University by fostering curiosity and exploration and creating an environment of learning for everyone including building occupants, students and trainees, and the community.



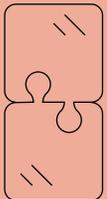
USER EXPERIENCE

Stimulate collaboration across multiple disciplines (social sciences: law, public policy, business, social work, and others) by building bridges for thought and interaction and creating a superior user experience throughout that is inclusive, exciting, and attractive.



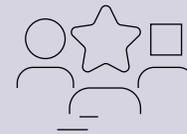
MENTAL & PHYSICAL HEALTH

Support mental and physical well-being for occupants and the community through design interventions, operational protocols, sustainable design, and new ways of working.



COLLABORATION

Support a full range of collaboration modalities, from casual to sustained, with local and national participants within and beyond this building by continuous modeling and testing of news ways of working and engaging.



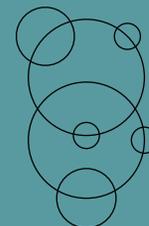
WORKPLACE CULTURE

Promote equity, diversity, inclusion, and accessibility, regardless of different cultural references, physical, and mental competencies creating a warm and welcoming environment for both building occupants and the broader community.



INSPIRATION

Inspire creativity and innovation through a flexible and adaptable building to support new programs, future technology, commercialization, simulation and test of change environment lab, continually refining and learning.



COMMUNITY

Create community outreach and engagement through art, science, and interdisciplinary programs by de-stigmatizing mental illness and making research visible and accessible to the community.